

12 DESIGN



Design Web...

Gratitude

Vision

Pause

Helps

Reflection

Limits

Integrate

Patterns

Momentum

Ideas

Actions

Principles

DISCIPLINES

...from Permaculture practices

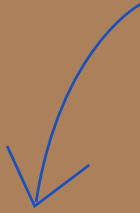
Introduction exercises



VISION



A clear direction for project & life



Write a few words that connect you to:

1. Your vision

2. Your present mission

1. Write down what you are not so great at & you might need help with.



2. Write down any courses, or classes you can take to support your project.

The right support & tools for the job



HELPS

PATTERNS

What to use, what to discard.

Write 3 positive patterns/ habits in your life.

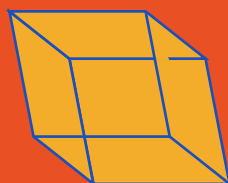
Write 3 negative patterns/ habits in your life.

Now score & rank them accordingly.

Write down your physical & mental limits to working on your ideas.

Write down any outside limits you see: rules education, experience, legalities, resources..

Your boundaries & challenges



SMITH

IDEAS



Inspiration & work to explore

Write down some ideas you have.



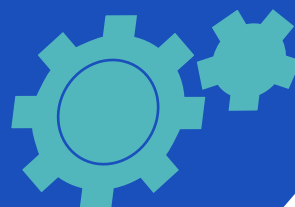
Why do you think these ideas are yours to have & why you feel you're the one acting on them?

What's 1 thing your work should always include. As a red thread through everything you do.



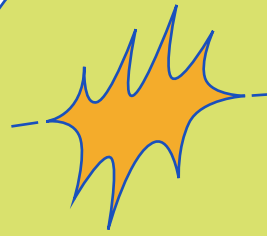
Write down 3 guiding ideas, or insights into your way of working.

Rules & values you live by.



PRINCIPLES

MOMENTUM



Daily routines & practices.

Write down 1, or 2 ways how you are staying passionate & focused today.

What do you need:
To continue?
To stay focused?
To keep going?

ACTIONS

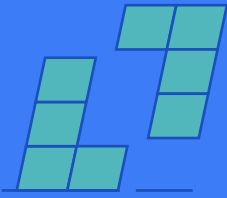
Write down 1 abundant thing in your life you could get rid of & take action towards it.

What is 1 way you could document your learning & integrate it into the way you work?

What you do & plan to do next.



INTEGRATE



***A system
to implement
in your life.***

Write down a
core function,
need & intention
of your project.

What do you need to
be able to say
goodbye to the old &
say hello to the new?

Plan next steps
to integrate,
what to discard,
what to keep?

Where are
you now?

Write down
personal &
professional
reflections.

What is the next
step to map, or
continue to map?

***Progress so
far & plan for
the future.***



REFLECTION

Write your name, location, project (website, or concept) & 1 thing you're grateful for.

Write 5 affirmations to remind yourself of every day.

Appreciate yourself & others.



GRATEFUL



Take regular breaks & keep breathing.

Write down how you are taking breaks right now & how you could build on that.

Before moving on, take a moment to acknowledge the work you just did.

PAUSE

GREAT... BUT HOW TO USE THEM?

The Design Web is following a natural pattern, a circular design process; All parts are connected, yet flexible.

Use them as a structure for any project. It's open enough to allow for creativity & to personalize it to your individual needs.

Move in & out of stages without getting stuck, or wait for something to be complete. Knowing you can return, or repeat whenever. And you decide how big or small each part should be..

***Permaculture
is a process for efficiency,
initially for designing gardens &
farming. Yet applicable to
any design process.***

***Found out how it
can help you!***

***Reach out to find out how to
use this for any project:
robin@robinvanwijk.com***